



2003 POURQUOI PAS

100% Syrah

Appellation: 58% Rockpile and 42% Côte Rôtie

Production: 125 cases

Alcohol: 14.7%

Retail: \$85

Tasting Notes - Pourquoi Pas is a wine to get lost in. The floral and game elements of Pierre's Côte Rozier Vineyard combined with Rockpile Vineyard's minerality and masculinity creates a palate layered with smoked meat, roasted herbs de Provence, crushed minerals and the essence of blackberries and cassis.

"Sometimes great endeavors have humble origins. During a shamefully bad bowling game at the 1998 Hospice du Rhône, renowned French winemaker Pierre Gaillard and I formed a lasting friendship and planted the seeds of a wild idea. It was quite simple - we would blend some of Pierre's Northern Rhône syrah with one of my JC Cellars syrahs to create a unique wine embodying two winemaking traditions and two terroirs.

When I first suggested the idea to Pierre, his response was simply, 'Pourquoi pas?' After a few moments he added, 'Anything is possible.' It is in that spirit that we have approached the careful creation of this special wine

*In 2003, the Rhône Valley had one of its hottest vintages ever and as a result offered some of the most outrageously intense wines I have ever tasted. We began shipping each other samples, putting together blends and communicating by phone. In the end we decided that my Rockpile Syrah was the perfect dancing partner for Pierre's Cote Rozier from Cote Rôtie. The combination has produced an amazing wine." – **Jeff Cohn***

89 Points, Wine Advocate